

juna



THE 2022 COLLECTION

40+ ACTIVE BOTANICALS TO OPTIMIZE
MIND, BODY, MOOD, AND SLEEP.

the women behind the brand



Two moms, a former chef and a marketing maven, came together to create Juna, a line of plant-powered products to optimize mind, body, mood, and sleep.

Women everywhere are more sleep deprived, stressed, overworked, and anxiety ridden than ever before and as female founders and mothers we experienced this first hand.

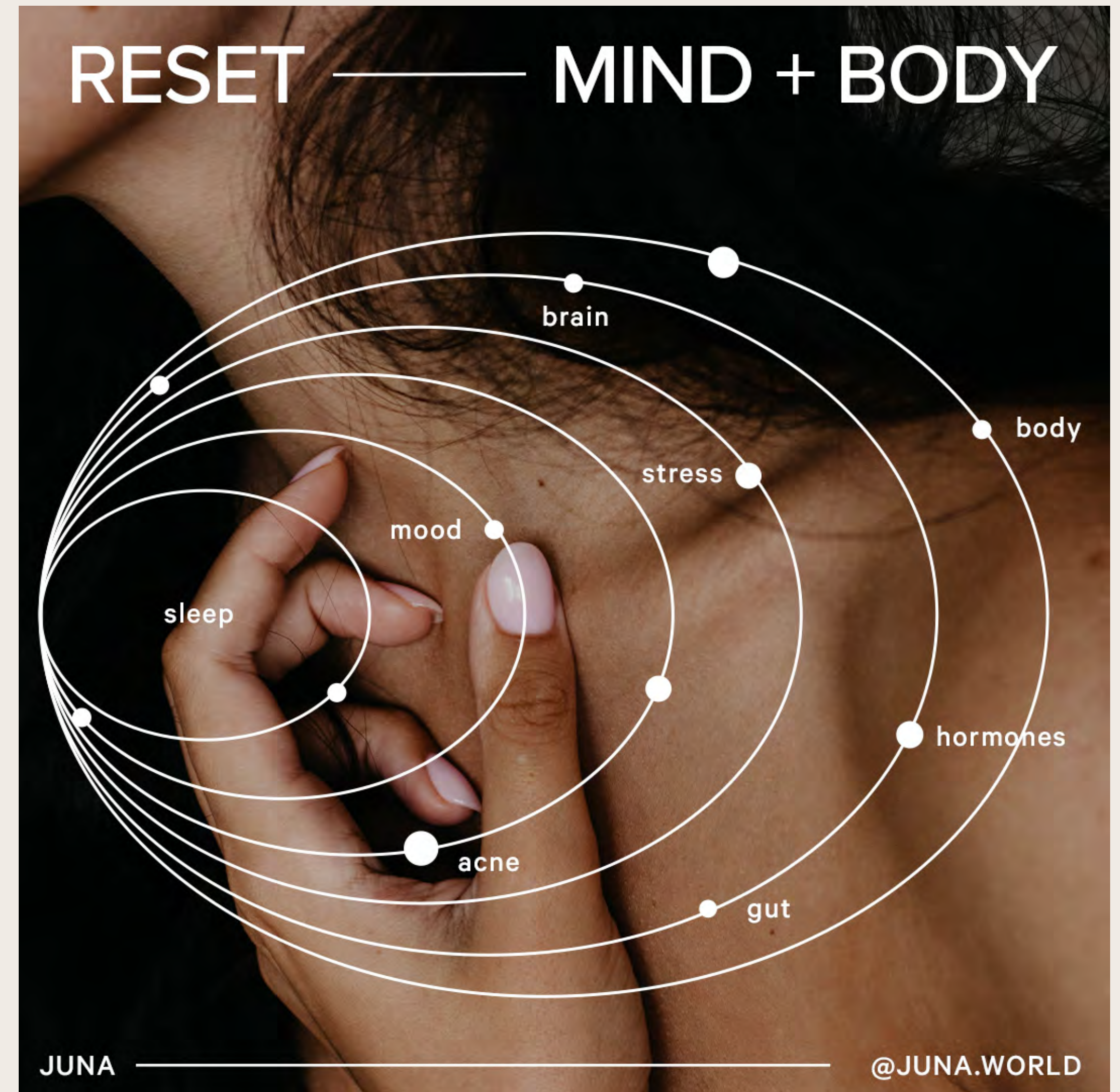
True necessity led us to the creation of Juna because we ultimately were looking for relief but didn't want to turn to prescriptions and pharmaceuticals. Juna offers plant-powered solutions to optimize mind, body, mood, and sleep. We are looking to redefine the wellness space by offering these effective, yet natural alternatives for women so they can show up everyday as the best version of themselves.

But how does Juna work?

The human body is an interconnected orchestra of systems, chemical reactions, and responses. When individual parts of our body aren't functioning optimally, the affects take a toll on our moods, skin, productivity, cycles/ hormones, immunity, happiness, sleep, sex drive, and even our gut.

Problem: stress, anxiety and poor diet and sleep interrupt these responses triggering conditions from general brain fog, low energy, migraines, fibromyalgia, IBS and hormone imbalance.

Solution: By incorporating functional botanicals into our body daily we supercharge our own naturally-producing endocannabinoid system (ECS) and response to stress by activating receptors to maintain homeostasis— biological harmony for optimized function.



quality she can trust.

Every Juna product is rooted in our non-negotiable brand pillars:

- **Science Backed Ingredients:** We prioritize organic, transformational plant-powered ingredients. Each batch is 3rd party tested for potency, efficacy, and purity every time.
- **Efficacy** she can feel. Every formula is 5-star rated and science-backed.
- **Solve a problem** (improve her life).
- **Fit into her everyday routine** (think, repeat purchases).
- **Commitment to the collective ecosystem:** regeneratively sourced, transparent supply, low carbon footprint.



MOM-FOUNDED



CERTIFIED ORGANIC



3RD PARTY TESTED





(NEW PRODUCT)

★ best-seller

DETOX DROPS

DEBLOAT, CLEANSE, DIGEST - NEW (NON-CBD)

Better than lemon water, these antioxidant-rich drops are the ultimate agent for daily detoxification to promote digestion, support debloat, and boost overall health.

★ **DETOX, 1.7 fl oz | 50 mL**
Wholesale: \$13 SRP: \$26 | Min: 1 case (12 bottles)

INGREDIENTS:

Sodium Copper Chlorophyllin from white mulberry (*Morus alba*), Distilled Purified Water, *Lemon Essential Oil, *Mint Essential Oil, *Glycerin, Citric Acid (Vitamin C). *Organic Ingredients.

HOW TO SELL IT:

- Use daily for detox and to boost energy levels.
- The morning after alcohol consumption for liver detox.
- To eliminate internal toxins caused by pollution.
- To aid in digestion and reduce gas.
- Antioxidants to build immunity.
- For healthy skin, and hair/nail growth.
- To increase circulation and blood flow.
- As an internal deodorant.

HOW TO USE

Drop 1 dropperful into 12-16oz of purified water up to 3x/day.



★ best-seller

NIGHTCAP SLEEP DROPS

SILENT, SOFT, SERENE

SLEEP SMARTER, WAKE UP YOUNGER

Juna's #1 Best-seller, an intelligent blend of functional botanicals to relax the mind, ease the body, and promotes prolonged Stage 3 sleep otherwise known as deep sleep when your brain and skin repairs themselves.

91% of users report deeper sleep and report lowered stress levels.

★ **NIGHTCAP 750mg CBD: 30mg CBN/30ml bottle** *half-size bottles available.

Wholesale: \$24 SRP: \$48 | Min: 1/2 case (6 bottles)

KEY INGREDIENTS:

CBD, CBN, Passionflower, Chamomile, Mint, MCT oil.

HOW TO SELL IT:

- Prolonged Stage 3 (deep sleep)
- Melatonin free (a great melatonin or ambien alternative)
- Wake up refreshed/Non groggy
- Anti-aging/cellular renewal
- Non habit forming.

HOW TO USE

Drop under your tongue or in a beverage of your choice 1 hour before bed.



BALANCE CBD Drops

CALM, CLEAR, CONNECTED

Your daily mood support: a reliable dose of brain nourishing phyto-actives that centers the mind, relieves stress and balances the body.



BALANCE

300mg/30ml bottle *half-size bottles available.
Wholesale: \$21 | SRP: \$42 | Min: (6 bottles)

BALANCE X (extra-strength)

1500mg/30ml bottle
Wholesale: \$50 | SRP: \$99 | Min: (6 bottles)

HOW TO SELL IT:

- Add to coffee to combat jitters and to clear brain fog.
- Take at work to help focus or boost mood.
- Great for work stress.
- Extra mood boost when you need it most.
- Migraines
- *Best used daily.

KEY INGREDIENTS:

Full CBD, MCT Oil.

HOW TO USE

Drop under your tongue or in a beverage of your choice.

★ best-seller



EASE CBD: CBD DROPS

RELEASE, RELAX, RENEW

CBG has been dubbed the “Rolls Royce” of cannabinoids for its physical and emotional soothing properties. While it shares the usual anti-inflammatory and pain-modulating properties as CBD, the unique pull of CBG is its fast-acting effects on anxiety.

EASE (CBG: CBD) 1200mg/30ml bottle
Wholesale: \$34 | SRP: \$68 | Min: (6 bottles)

KEY INGREDIENTS:

CBD, CBG, Turmeric, Lemon balm, bergamot, sweet orange, vanilla bean, MCT oil.

HOW TO SELL IT:

- Release tension and anxiety on demand.
- Great for boosting immunity, anti-inflammatory.
- Take on demand for Chill out vibe
- Relieve s physical and mental side effects from pms and endometriosis.
- Anti-bloat remedy



ANY TIME:

EASE FUNCTIONAL BODY OIL

RELEASE, RELAX, RENEW

With nourishing phyto-actives that relieves the physical body and centers the mind. An agent for deep renewal: a transformative plant-powered blend rich in antioxidants and phytonutrients immediately melt down tension and hormonal discomforts while healing and balancing the skin.

EASE (topical oil) 400mg hemp /50ml bottle
Wholesale: \$24 | SRP: \$48 | Min:(6bottles)

KEY INGREDIENTS:

CBD, CBG, Turmeric, Lemon balm, lavender, ravinsera, rose, clarysage, ylang ylang, MCT oil.

HOW TO SELL IT:

- **Cycle:** physical relief (aches + pain) pms, endometriosis. * Rub on lower belly and pain points.
- **Skin:** restore eczema, acne, post-sun and sunburn treatment.
- **Face:** Layer with your facial serum to support cellular rejuvenation and radiant glow. *Cult Beauty Secret
- **Stress:** Physical and mental tension release.
- **Mood:** mind centering aromatherapy to relax. Massage onto temples.



**Essential Oil Rollerballs
(NEW PRODUCTS)**



ROLLERBALLS (non-CBD)

Active - Botanical - Therapy

These mood-shifting topical essential oils are 2x more effective and use scientifically proven functional botanicals that will reset and shift your mood. They are great on the go and perfect for those who aren't looking for supplements.

KEY INGREDIENTS:

Nightcap: sandalwood, lavender, Bergamont, chamomile, and vanilla.

Balance Halo: cedarwood, frankincense, geranium, peppermint, grapefruit, and eucalyptus.

Ease: turmeric, lavender, geranium, rose, clary sage, bergamot, and ylang ylang.

Price: Wholesale: \$14 - MSRP \$28 - Min: (6 sets)

HOW TO USE

- Roll on temples, mastoid bone (upperjaw), wrists and/or soles of your feet and experience the mood shifting benefits.



BALANCE HALO

Mood Lifting Rollerball

KEY INGREDIENTS:

Cedarwood: soothing effect on the mood, grounding, stress reducing.

Frankincense: promote feelings of relaxation, peace and overall wellness.

Geranium: reduces stress/anxiety and balances hormones.

Peppermint: improves mental function, awakens the senses, reduces headache and physical/mental tension.

Grapefruit: boosts mood, cognitive enhancement and promotes focus.

Eucalyptus: opens breathing passages ways, high in antioxidants, both energizing and relaxing.

WHEN TO USE:

AM: to awaken your senses enhance focus reduce brain fog

Desk side: life mood, awaken the senses and combat stress

Commute: enhance clarity and take the edge off

HOW TO USE:

Roll on temples, behind the ears, wrists, breathe deep and experience the mood shifting benefits.



NIGHTCAP

Deep Sleep Rollerball

KEY INGREDIENTS:

lavender: improve anxiety, tension, blood circulation and menstrual cramps.

sandalwood: reduces insomnia, sedative.

bergamot: reduces anxiety, promotes sedative qualities.

chamomile: decreases cortisol levels in the brain, helping you enter deep, reparative stages of sleep. Commonly regarded as a mild tranquilizer, digestif and immune booster.

vanilla: reduce hyperactivity and restlessness, quiet the nervous system, and relieve anxiety.

WHEN TO USE:

Bedtime: prepare the body/mind for deep sleep

Calm and sedative: two feelings we want more of past 10pm due to calming actives naturally found in our signature blend.

HOW TO USE:

Roll on temples, behind the ears, wrists, and soles of the feet to experience the deeply calming benefits.



EASE

Chill & Relax Rollerball

KEY INGREDIENTS:

- **turmeric:** improve mood. promote positivity and relax muscles.
- **lavender:** improve anxiety, tension, blood circulation and menstrual cramps.
- **geranium and rose:** reduces stress/anxiety and balances hormones.
- **clary sage:** calms the mind, reduces stress, promotes relaxation, balances hormonal tension.
- **bergamot:** reduces anxiety, promotes sedative qualities.
- **ylang ylang:** promotes relaxation and sexual desire and reduces anxiety.

WHEN TO USE:

Stress: physical and mental tension release.

Mood: mind centering to relax.

Cycle: physical relief (aches); pms, endometriosis.

HOW TO USE:

Roll on temples, behind the ears, wrists, breathe deep and experience the mood shifting benefits.



DAYTIME/NIGHT-TIME AM/PM SET

The AM/PM Set includes two 15ml bottles with 15 doses of CBD in each. Juna's signature formulas, Balance (AM) and Nightcap (PM), are targeted for the mood of the hour.

AM: Balance

Your daily dose mood support,

PM: Nightcap

Sleep Smarter, wake up younger.

Price: Wholesale:\$25 - MSRP \$49

Min:(6 sets)

HOW TO SELL IT:

- Daily stress relief+ mood boost
- Take in the AM to clear brain fog.
- Take nightly to prolong deep(stage 3) sleep
- Wake up feeling refreshed.

★ best gift, travel friendly

COMING SOON
GUMMIES+

No ordinary gummy! Introducing the first ever fiber-based, plant gummies to enter the wellness space. No sugars (replaced with prebiotic fiber), No grainy coatings (chef formulated), No yucky stickiness. **These mood-shifting gummies are developed by Juna's founder, chef, and sommelier and use scientifically proven functional botanicals that will reset and shift your mood.**

Prebiotic fiber = debloat, digest, reset



SLEEP



STRESS/MOOD



PMS/ RELAX

how we're radically different

problem-solving solutions	science backed	3rd party tested
<p>We find that many of our competitors are chasing a trend versus creating a solution.</p> <p>Formulating new products isn't something we take lightly and use plant-powered ingredients that are truly transformational.</p> <p>Our targeted formulas are designed to to solve women's top problems in their tracks .</p>	<p>All of our formulas are 100% proprietary and designed with the consumer in mind. We research science backed ingredients, team up with experts and engage our customers in focus groups before any product launches.</p>	<p>Nearly 70% of supplements are <u>mislabeled on potency</u>. Common industrial growing and extraction practices can result in residual pesticides, molds, bacteria, mycotoxins, and solvents that transfer to the final product not just with CBD but other botanicals as well. To ensure maximum purity and potency, we third party test every batch for all of these contaminants and verify final dosage.</p>
demographic (women)	5 star rated	female founded
<p>We are laser focused on designing products for the women who manage it all and are struggling with stress and overwhelm and/or want to be on top of optimizing their overall health.</p>	<p>★ ★ ★ ★ ★</p> <p>Juna's products fit into our customer's daily routines and are 5 star rated by verified purchasers.</p>	<p>As moms of girls Juna extends beyond individual health and into a greater ecosystem of environmental awareness, and social justice to build better tomorrow: 1% to support aligned organizations.</p>



the demo

80% Women, Ages: 28-58

She is: busy, high-stress, mangling it all

Looking for: stress relief, boost mood, sleep support, hormone balance and anxiety and tension release. Overall daily optimization.



The Urban Mom



The Career Woman



The Wellness
Seeker

juna

what people are saying



“Amazing Quality

I’ve used several CBD tinctures and this has been by far the best quality. I use CBD for chronic pain and migraines, both which cause me severe fatigue, this really helps me pull through. One dropper when needed. It can also vary depending on the pain and time of month. I do wish the bottle was a bit bigger.” - Ashley



“Love!

“I was having a hard time getting to sleep and this oil changed everything! It is very gentle and relaxing and doesn't give me crazy dreams like melatonin sometimes does, or leave me waking up groggy. I absolutely recommend! Tastes good too!” - RYANNE



“The Absolute BEST

I have used CBD for years, and have never had anything as deliciously perfect and pure as this! I recommend this brand to absolutely everyone! Look no further - you have found the best CBD on the market.” - Claire



“Centered!

Juna Balance tastes amazing, makes me feel serene and open to experiencing the pleasures of everyday little moments. I use this formula to ease my anxiety, fight inflammation in my body, and uplift my mood. I use it and I feel good, what more is there to say?” - Emily

mbglifestyle


BeautyIndependent

MYDOMAINE

BRIT+CO

theMOMENT

WELL  GOOD

EREWON

THE CHALKBOARD

domino

bon appétit

POPSUGAR.

MOTHER

still want to learn more?

3rd party verification

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how it works and why its important
to use regularly.

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Sales@theplantlore.com / www.juna-world.com / [@juna.world](https://www.instagram.com/juna.world)
Text or call: 818-219-7262

New to Juna?

Reach out to request a sample box today.